

2018 Jewel-Osco/ Kick off Kid Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR TO WIN THE JEWEL-OSCO/ BEARS KICK OFF KID SWEEPSTAKES (THE "SWEEPSTAKES"). A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING.

VOID WHERE PROHIBITED BY LAW.

1. **ELIGIBILITY:** This Sweepstakes is open to legal residents of Illinois, Indiana or Iowa who are 21 years of age or older as of September 5, 2018 and are the parent/legal guardian of a child between 10 and 14 years of age.

2. **HERE'S HOW TO ENTER:**

Beginning 12:01 a.m. CT on 9/5/18 and ending at 11:59 p.m. CT on 12/5/18, if you purchase \$10 worth of participating products: (see store for complete list of participating products) at participating Jewel-Osco Stores in the states of Illinois, Indiana and Iowa you will receive a limited time coupon upon checkout that contains a weekly prize code. That prize code and all other required entry information as indicated on-line must be entered at Jewelkickoffkid.com. Once on-line at Jewelkickoffkid.com, you will be asked to enter your zip code and the weekly prize code. You will then be routed to enter the sweepstakes. Entries must include the following information or they will not be accepted: your Full Name, eligible Child's First Name, Street Address, City, State, Zip Code, eligible Child's Birth Date, Daytime Telephone Number & Prize Code.

Or, hand print your Full Name, eligible Child's First Name, Street Address, City, State, Zip Code, eligible Child's Birth Date, Daytime Telephone Number and provide your signature (your signature certifies that you are 21 years of age or older and have complied with all of the Official Rules of this sweepstakes) on a 3" x 5" card and mail to: 2018 Jewel-Osco Kick Off Kid Sweepstakes c/o Jewel-Osco Marketing Promotions Coordinator, 150 Pierce Rd., Suite 400 Itasca, IL 60143. Limit one entry per person, per weekly prize code period. All entries must be received by 11:59pm CT on Wednesday 12/5/18.

3. **RANDOM DRAWING:** Sponsor will conduct a random drawing on or about each of the dates indicated in the chart below from among all eligible entries received by the time/date indicated for the corresponding drawing to award the prize specified. Sponsor will notify potential winners by telephone. Sponsor will make 3 attempts to contact each potential winner via telephone within 48 hours from the time the judges complete each drawing per the chart below. If Sponsors are unable to reach a potential winner by telephone within 48 hours after a potential winner's name is drawn, then that potential winner will be disqualified and an alternate potential prize winner's entry will be drawn from all remaining eligible entries. Sponsor will not leave a message for a potential prize winner on an answering machine. Limit one prize per family or household. Your odds of winning a prize in a particular random drawing will depend upon the number of eligible entries received by the entry deadline for that drawing. The drawing dates are indicated in the chart below. Entries must be received by Sponsors by 11:59 p.m. CT on the day prior to the drawing date indicated below to be eligible for that drawing.

Random drawings will take place for the following games:

Drawing Date / Game Date

9/12/2018	9/17/2018
9/19/2018	9/30/2018
10/10/2018	10/21/2018
10/17/2018	10/28/2018
10/31/2018	11/11/2018
11/7/2018	11/18/2018
11/21/2018	12/9/2018
12/5/2018	12/16/2018

4. PRIZES & APPROXIMATE RETAIL VALUE: (8) Grand Prizes (one per drawing) consisting of: Four (4) tickets and four (4) pre-game on-field passes (for winner, his/her eligible child and 2 guests) to the 2018 regular season Chicago Bears home football game at Soldier Field in Chicago, IL that corresponds with the winner's drawing date, in-stadium recognition of the eligible child on the video board, an on-field commemorative photo, and one (1) replica Chicago Bears Jersey for the eligible child (approximate retail value of \$499 per prize). Prize does not include travel to and from home game or expenses incurred in connection therewith. No monetary value is associated with the pre-game on-field passes or video board recognition. Prizes consist of only those items specifically listed as part of the prize. If winner and his/her eligible child are unable to personally attend the Chicago Bears home football game that corresponds to his/her drawing date, then winner will forfeit the prize. Winner, his/her eligible child, and winner's guests must act in compliance with all of the Chicago Bears' rules and standards for pre-game on-field access. This means that during the time that winner, his/her eligible child, and winner's guests have on-field access or are otherwise participating in the pre-game ceremonies they must (1) follow all of the instructions provided by the designated Chicago Bears' representatives; (2) display appropriate sideline credentials; (3) dress in appropriate attire (preferably Chicago Bears jersey or gear) and refrain from wearing the gear or attire of the game-day opponent or any NFL team except for the Chicago Bears; (4) refrain from unruly, loud and/or disruptive behavior; and (5) avoid showing up in an intoxicated state or otherwise displaying signs of alcohol consumption or use of any controlled or dangerous substances. Failure to comply with any of the above may result in disqualification of winner at the sole discretion of Sponsor or the Chicago Bears. The odds of winning depend on the number of eligible entries received for each drawing.

5. GENERAL RULES: Employees of Jewel-Osco, the Chicago Bears Football Club, Inc. ("Chicago Bears"), and all other participating retailers, manufacturers any of their respective affiliates or subsidiaries, or advertising and promotion agencies or suppliers involved in this promotion and the immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible to enter the Sweepstakes or to win a prize. Void where prohibited by law. A prize winner may not substitute or transfer any prize. A prize winner will be solely responsible for all federal, state and local taxes levied or assessed on the prize or value thereof. All federal, state and local laws and regulations apply. All materials entrants submit become the property of the Sponsors and Sponsors will not return such materials. Any prize/prize notification returned to Sponsors as undeliverable will result in the entrant being disqualified from the Sweepstakes, and Sponsors will select an alternate entrant as the prize winner. Each prize winner, his/her eligible child, and his/her guests (or the parent/legal guardian if a guest is a minor) must execute an Affidavit of Eligibility and Release of Liability/ Publicity Release Form as a condition to being awarded a prize. Prizes must be utilized on dates specified by Sponsor, which dates are subject to change. Sponsors reserve the right to substitute a prize of equal or greater value for any prize offered in this Sweepstakes. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or the prize winner consents to the Sponsor's and its agencies' use of the winner's name and likeness and their eligible child's/ward's name and likeness (if applicable) for purposes of advertising and trade without further compensation, unless prohibited by law. By entering the Sweepstakes or accepting a prize, the Sweepstakes entrant and/or prize winner agrees forever waive, release, discharge, covenant not to sue, defend, indemnify, and hold harmless Sponsor, the Chicago Bears, the National Football League, and the Chicago Park District and their respective parents, subsidiaries, affiliates, owners, partners, directors, officers, employees and assigns, against any and all claims, liabilities, debts, obligations, costs, fees, expenses, actions and causes of action arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of Sponsor, the Chicago Bears, the National Football League and the Chicago Park District; the acceptance, possession, misuse or use of any prize; any travel to or from or presence at Soldier Field, Chicago, IL; any presence on the sideline; and any participation in the Sweepstakes. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or prize winner represents and warrants that he or she owns and/or has the authority to release the claims stated herein. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsor reserves the right to prohibit an individual from participating in this Sweepstakes if Sponsor suspects that the individual has engaged in fraud or

tampering, directly or through others, with respect to this Sweepstakes or any other promotion of Sponsor, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, postage due, misdirected mail, or incorrect announcements of any kind, internet, e-mail, technical, hardware, software, or transmission failures of any kind. Proof that an entrant has submitted an entry will not be deemed proof that Sponsor received such entry. Any use of robotic, automatic, programmed or the like methods of participation will void all such submissions by such methods. Sponsor is not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion or contest.

If tickets to a performance or event are awarded as a prize, Sponsor is not responsible for any cancellation or rescheduling of the performance or event for any reason and has no obligation to reimburse, refund or otherwise substitute the tickets for another prize should the performance or event not be rescheduled or vouchers not issued.

6. **PRIVACY:** Sponsor will use the information you provide about yourself or your eligible child or ward only for purposes of administering this Sweepstakes. Sponsor will not share such information with outside parties except to the extent necessary to administer the Sweepstakes. Sponsor will not sell your personal information to any other party. For additional information on our private policy, please visit <http://www.jewelosco.com/privacy-policy/>

7. **WINNERS LIST:** For the names of the winners, send a separate, self-addressed, stamped envelope to: 2018 Jewel-Osco Kick Off Kid Sweepstakes Winners ATTN: Jewel-Osco Marketing Promotions Coordinator, 150 Pierce Rd., Suite 400 Itasca, IL 60143. We must receive your request for the names of the winners by January 12, 2019.

8. **JURISDICTION AND VENUE:** Except where prohibited, all issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants or winners, Sponsor, and the Chicago Bears in connection with this Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Idaho, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of Idaho or any other jurisdiction), which might otherwise cause the application of the laws of any jurisdiction other than the State of Idaho. Any action seeking legal or equitable relief arising out of or relating to this Sweepstakes or these Official Rules shall be brought only in the courts of the State of Idaho.

9. **SPONSOR:**
Jewel-Osco 150 Pierce Rd Suite 400 Itasca, IL 60143

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, and NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.